

WHAT'S ON YOUR  
WHITEBOARD?

SELLING TO  
SPECIALISTS  
REQUIRES **SPECIALTY**  
TRAINING!

GET PROFICIENT!  
@ **BOOTH #221**

Proficient Learning provides *advanced selling skills* designed for specialty sales representatives. We offer both off-the-shelf workshops and custom development solutions to **FUEL YOUR FORCE.**

VISIT US @ THE SPBT ANNUAL CONFERENCE FOR A CHANCE TO WIN AN IPOD SHUFFLE

**BE SURE TO ATTEND  
OUR SPBT WORKSHOP**

**Workshop:** *Strategic Business Acumen:  
Training Your Sales Team on  
the Reimbursement Pathway*

**Date:** Wednesday, May 11

**Time:** 9:30 am - 11:00 am

**Room:** St. John's 24

HEMATOLOGY ONCOLOGY VACCINES CNS ORPHAN DRUGS/RARE DISEASES HOSPITALS ENDOCRINOLOGY



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